



Curtin University

Dubai

POSTGRADUATE COURSE

MASTER OF INTERNATIONAL BUSINESS

Develop the skills required to lead multinational businesses across the globe as you gain knowledge and expertise needed to advance in the field of international business and management.

This program focuses on strategy, management, decision-making and business, providing graduates with skills needed for advanced managerial careers in global businesses.

It provides insights into international organizations and their operations and also helps graduates to manage domestic teams in multicultural environments. It includes study and team projects across a range of relevant, internationally focused topics such as strategic management, partnerships and networks in a global environments.

ABOUT CURTIN UNIVERSITY

Curtin University is an innovative, global university, with campuses in Australia, Dubai, Singapore, Malaysia and Mauritius. We are known for our high-impact research, strong industry partnerships and commitment to preparing students for the jobs of the future.

Curtin is ranked in the top one per cent of universities worldwide in the Academic Ranking of World Universities 2018. We are also ranked 20th in the world for universities under 50 years of age in the QS World University Rankings 2019.

QS World University Rankings by subject 2019:

- Top 200 – Business and Management Studies

A TRULY GLOBAL EXPERIENCE



If you have ever dreamed of studying abroad or would like to experience studying in a different environment, the multi-country Master of International Business is for you. You can study each trimester in Dubai, Mauritius, Singapore, and/or in Australia to get a truly global experience with no increase in tuition.

Make tomorrow better.

www.curtindubai.ac.ae

COURSE ESSENTIALS

MASTER OF INTERNATIONAL BUSINESS	
Academic entry requirement	A bachelor degree in any discipline with a minimum course weighted average of 50% (or equivalent)
English language requirements	IELTS overall band score of 6.5 with a minimum of 6.0 in each band, or equivalent
Duration	12 months full-time, part-time option available
Intake	February, July and November
Total tuition*	AED 89,250 or USD 24,452

*All fees indicated are inclusive of 5% UAE VAT.

COURSE STRUCTURE

YEAR 1 TEACHING PERIOD 1	YEAR 1 TEACHING PERIOD 2
International Marketing for Managers	Corporate Strategy
Management and Organisational Behaviour	Managing Multinational Enterprises
Business Research Methods	Global Business Dynamics
Culture and Ethics in Business	International Business Strategy Research
YEAR 2 TEACHING PERIOD 1	
4 Elective Units	

* These are example progressions. Order of units depends on intake period.

Career opportunity

Graduates generally find employment in the intermediary managerial level with companies with an interest in or focus on international activities.



Curtin Dubai delivers courses from the Curtin School of Business, which is AACSB accredited.

CONTACT US:

CURTIN UNIVERSITY DUBAI

Dubai International Academic City
Block 11, Fourth Floor
P.O. Box 345031, Dubai, UAE
Tel: +971 4 245 2500
Fax: +971 4 243 4218
Email: admissions@curtindubai.ac.ae
Web: www.curtindubai.ac.ae

DISCLAIMER

Information in this publication is correct as at April 2019 but may be subject to change.

In particular, the University reserves the right change the content and/or method of assessment, to change or alter tuition fees of any unit of study, to withdraw any unit of study or program which it offers, to impose limitations on enrolment in any unit or program, and/ or to vary arrangements for any program. This material does not purport to constitute legal or professional advice. Curtin accepts no responsibility for and makes no representations, whether express or implied, as to the accuracy or reliability in any respect of any material in this publication. Except to the extent mandated otherwise by legislation, Curtin University does not accept responsibility for the consequences of any reliance which may be placed on this material by any person.

Curtin will not be liable to you or to any other person for any loss or damage (including direct, consequential or economic loss or damage) however caused and whether by negligence or otherwise which may result directly or indirectly from the use of this publication.

Copyright Curtin University

© Curtin University Dubai 2019.

Except as permitted by the Copyright Act 1968, this material may not be reproduced, stored or transmitted without the permission of the copyright owner. All enquiries must be directed to Curtin University.

Curtin University is an accredited member of AACSB International – the Association to Advance Collegiate Schools of Business.

Published by Curtin University Dubai 2019.

CRICOS Provider Code 003013

